

The background of the page is decorated with stylized tropical foliage. On the left and right sides, there are large, light green palm fronds. In the top right corner, there are some red and orange flowers. The overall theme is tropical and vibrant.

Tropical Light Window Display Incentive

Guidelines

Activate Darwin is providing support for city retailers and hospitality venues with street frontage to dress their windows in a tropical theme for Bruce Munro: Tropical Light.

A unique, compelling window display will differentiate you from your competitors and help to draw in passers-by.

With the extra foot traffic expected during the Tropical Light exhibition, now is the perfect time to try something new and exciting.

Key Information

- Eligible/approved businesses can apply to receive a co-contribution of up to \$500 towards activation of their windows for the duration of the Tropical Light exhibition.
- Displays must be in place for a minimum of three months during the Tropical Light exhibition (November 2019 – April 2020).
- Applications will be reviewed and considered as received with businesses to be advised of the outcome within five days of lodgement to Activate Darwin via email.
- There is a capped amount of funding available and funding will be allocated on a first come, first served basis.
- Funding will need to be acquitted by the end of January 2020, and all funds need to be spent with local suppliers and artists. There is a limit of one incentive per person.
- A total pool of \$10,000 (GST exclusive) is available. Valid applications will be accepted until 15 January 2020 or until funding allocation has been exhausted, whichever is sooner.
- To be supported through this program, businesses must: 1) have a ground-level shopfront in the city centre including the waterfront; 2) be legally constituted; 3) contribute matched funding to what is applied for.
- Agencies of Government or Council are not eligible to apply.

For more information please contact Activate Darwin at
activatedarwin@nt.gov.au or call 8999 8344.

Tropical Light Window Display Incentive

Application Form

Business Name

Address

Contact Name

Contact Number

Email Address

Details of proposed window display
ie. what will it look like? Will you be
using a local artist or building the
display yourself?

How much funding are you applying
for? (Up to \$500)

\$

How much will your contribution
be? (Must be at least the amount
you are applying for)

\$

What dates will your window display
be installed for?

